

# SPONSORSHIP INFORMATION



all for **kids**

GOLF TOURNAMENT

44th Annual • Est.1982

Presented by



**MAY 18, 2026**

**ROLLING HILLS COUNTRY CLUB**

1 Chandler Ranch Road, Rolling Hills Estates, CA 90274

all for **kids**

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TOURNAMENT CO-CHAIRS Peter Massumi & Ryan Foltz  
APPRENTICE CHAIR Andrew Lee



*Thank You to our  
2025 Sponsors!*

See next page for full list of Sponsors.

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# GOLF TOURNAMENT

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## 2026 FACT SHEET

### TOURNAMENT DATE

May 18, 2026

### TOURNAMENT CO-CHAIRS

Peter Massumi  
Ryan Foltz

### LOCATION

Rolling Hills Country Club  
1 Chandler Ranch Road  
Rolling Hills Estates, CA  
90274

### APPRENTICE CHAIR

Andrew Lee

Originally founded in 1982 as a funding resource for Children’s Bureau, now known as All For Kids, the All For Kids Golf Tournament continues to uphold a proud tradition of supporting children and families. This tournament, formerly called the President’s Invitational Golf Tournament, remains central to our mission of nurturing child well-being through prevention, collaboration, and compassion. Led by a committee of senior executives, partners, and directors from Los Angeles’ business community, the tournament has raised more than \$10 million to ensure children thrive in strong families and connected communities.

### OUR SPONSORS FROM THE 2025 TOURNAMENT INCLUDE:

- |                         |                              |                      |                                |
|-------------------------|------------------------------|----------------------|--------------------------------|
| 1st Century Bank        | Big Noise Beer               | Houlihan Lokey       | Proskauer Rose LLP             |
| A&O Shearman            | Boston Consulting Group      | HUB International    | Sidley Austin                  |
| Accordion               | Brentwood Associates         | Kirkland & Ellis     | Sierra Investment Management   |
| AlixPartners            | CBRE                         | KPMG                 | Simms Restuarant               |
| Antares Capital LP      | Chartwell Financial Advisory | Latham & Watkins LLP | Sixth Street Capital           |
| Ares Management         | Clearlake Capital            | Lockton Insurance    | Sun Mountain                   |
| Aurora Capital Partners | CriticalPoint                | Massumi + Consoli    | Truist                         |
| Bain & Co               | Davis Polk & Wardwell LLP    | Moelis & Company     | Trusted Gut Brewery            |
| Baird                   | Deloitte                     | Morgan Stanley       | Valuation Research Corporation |
| BakeMark                | ETONIEN                      | Napean Capital Group | Weil, Gotshal & Manges LLP     |
| Bank of America         | First   Bev                  | Nolan Capital        | White & Case                   |
| Better Booch            | Fresh Brothers Pizza         | PWC                  | WHP Global                     |
|                         | Goldman Sachs                | Paul, Weiss          |                                |

Players from across Southern California’s business and civic communities, spanning industries like financial services, law, real estate, communications, entertainment, and energy, come together for this tournament. The All For Kids Golf Tournament is open to all, and we encourage inviting others to be part of this meaningful event.

### TOURNAMENT ENTRY INCLUDES:

- 18 holes of golf at Rolling Hills Country Club
- Scramble - Best Ball All Shots
- Individual and team awards
- Great swag bags, prizes and golf shopping spree
- Lunch, on-course beverages and post-tournament reception
- Preventing child abuse and helping vulnerable children and their families lead happier, healthier lives!

### *Interested in Sponsorship?*

Contact **Will Cooper**, Associate Director of Individual Giving  
willcooper@allforkids.org • 323.382.7749

### *Tournament Inquiries*

Contact **Christine Cahill**, Associate Director of Events  
christinecahill@allforkids.org • 323.229.2115

**This tournament  
will sell out.**

**Please make your  
reservation early!**



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## TITLE SPONSOR..... **SOLD OUT** \$35,000

- Sponsor’s name featured in tournament title
- Sponsor sign on putting green, 2 sponsor signs on golf course, sponsor sign on golf carts
- Sponsor logo on welcome banner
- Publicity: inclusion in all event materials and pre & post-tournament media efforts
- Sponsor name or logo inclusion in tournament e-program
- Tournament entry for 8

## BENEFACTOR SPONSOR..... \$16,000

- Tournament entry for 4 players
- Sponsor sign on putting green and 2 signs on golf course
- Name listed on welcome banner
- Publicity: inclusion in all event materials and pre & post-tournament media efforts
- Sponsor name or logo inclusion in tournament e-program

## GOLD SPONSOR..... \$10,000

- Tournament entry for 2 players
- Sponsor sign on putting green and 2 signs on golf course
- Publicity: inclusion in all event material and pre & post-tournament media efforts
- Sponsor name or logo inclusion in tournament e-program

## SILVER SPONSOR..... \$7,500

- Tournament entry for 2 players
- Sponsor sign on golf course
- Publicity: inclusion in all event materials and pre & post-tournament media efforts
- Sponsor name listed in tournament e-program

## BRONZE SPONSOR..... \$5,000

- Tournament entry for 1 player
- Sponsor sign on golf course
- Sponsor name listed in tournament e-program

## INDIVIDUAL PLAYER REGISTRATION..... \$4,000

- Tournament entry for 1 player

## RECEPTION SUPPORTER..... \$1,000

- Ticket to attend the post-tournament reception
- Optional supporter sign on golf course
- Sponsor name listed in tournament e-program

\* Please keep in mind IRS rules prohibit using Donor-Advised Funds to pay for event tickets, event tables, or any donation that will result in a direct benefit to the donor. Contact your fund provider for further information and clarification of IRS rules.

# 2026 SPONSORSHIP & PLAYER OPPORTUNITIES

## OTHER SPONSORSHIP OPPORTUNITIES

### SWAG BAG SPONSOR.....\$12,000

- Sponsor logo on gift bags and signage at tournament

### CUSTOM MERCH SPONSOR.....\$12,000

- Sponsor logo on premium quality gear distributed to the players on course
- Sponsor logo on tee sign
- Sponsor name listed in electronic tournament program

### CADDY SPONSOR..... \$10,000

- Tournament entry for 2 players
- Sponsor sign on golf course
- Sponsor name listed in electronic tournament program

### SHOPPING SPREE SPONSOR..... \$10,000

- Tournament entry for 2 players
- Sponsor sign at the Swannies Shopping Spree booth
- Sponsor name listed in electronic tournament program

### COCKTAIL HOUR SPONSOR.....\$7,500

- Sponsor sign prominently displayed at cocktail hour location
- Sponsor name listed in electronic tournament program

### BREAKFAST SPONSOR..... **SOLD OUT** \$3,500

- Sponsor sign prominently displayed at breakfast location
- Sponsor name listed in electronic tournament program

### ENTERTAINMENT SPONSOR..... \$3,500

- Sponsor sign prominently displayed next to band stage at the reception
- Sponsor name listed in electronic tournament program

## CONTEST SPONSORSHIP

### ALL FOR KIDS TRIVIA..... \$5,000

### CLOSEST TO THE PIN..... \$5,000

### HOLE-IN-ONE CONTEST..... \$5,000

### LONGEST DRIVE..... \$5,000

### PUTTING CONTEST..... \$5,000

### ROCKET LAUNCHER..... \$5,000

The contest sponsorships include the following:

- Tournament entry for 1 player
- Sponsor sign prominently displayed at hole
- Sponsor name listed in electronic tournament program

### RON’S ROUNDABOUT SPONSOR..... **SOLD OUT** \$5,000

- Tournament entry for 1 player
- Sponsor name and/or logo displayed on the cart driven by CEO Ron Brown as he greets the golfers with water, sunscreen and surprises
- Sponsor name listed in electronic tournament program

### ON-COURSE PRODUCT SAMPLES..... \$3,000

- Give away samples of your products at an on-course table
- Vendor name listed in electronic tournament program

# all for kids

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## Ready to Tee Off?

### TOURNAMENT DATE

May 18, 2026

### SPONSORSHIP DEADLINE

April 13, 2026

### Three ways to confirm your sponsorship:

1. Submit your pledge online:  
<https://bit.ly/2026-golf-pledge>
2. If you're ready to pay online, you can complete your sponsorship registration:  
<https://bit.ly/2026-golf>
3. Email [willcooper@allforkids.org](mailto:willcooper@allforkids.org) with any questions and your choice of sponsorship



### If you would like to pay via check, mail to:

All For Kids  
Attn: 2026 Annual Golf Tournament  
1910 Magnolia Avenue, Los Angeles, CA 90007

All For Kids  
Federal Tax Identification Number: 95-1690975

For more information on this year's Tournament and highlights from past Tournaments, go to [www.allforkids.org/special-events/all-for-kids-golf-tournament-2026/](http://www.allforkids.org/special-events/all-for-kids-golf-tournament-2026/)

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## Thank You for Your Support!