SPONSORSHIP INFORMATION PACKET



We will be honoring the Los Angeles Fire Department through the LAFD Foundation



GOLF TOURNAMENT

Lorally 12.

43rd Annual • Est. 1982

Presented by KPMG

MAY 19, 2025

Rolling Hills Country Club 1 Chandler Ranch Road, Rolling Hills Estates, CA 90274



TOURNAMENT CO-CHAIRMEN Dil Erkin and Peter Massumi APPRENTICE CHAIRMAN Ryan Foltz

Thank You to Our 2024 Sponsors

See next page for full list of Sponsors.

ALLEN & OVERY





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Davis Polk

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BANK OF AMERICA

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McKinsey & Company

WHITE & CASE

Morgan Stanley



WHPGLOBAL



2025 FACT SHEET

TOURNAMENT DATE May 19, 2025

LOCATION

Rolling Hills Country Club 1 Chandler Ranch Rd Rolling Hills Estates, CA 90274

Presented by KPMG

TOURNAMENT CO-CHAIRMEN Dil Erkin and Peter Massumi APPRENTICE CHAIRMAN Ryan Foltz

Originally founded in 1982 as a funding resource for Children's Bureau, now known as All For Kids, the All For Kids Golf Tournament continues to uphold a proud tradition of supporting children and families. This tournament, formerly called the President's Invitational Golf Tournament, remains central to our mission of nurturing child well-being through prevention, collaboration, and compassion. Led by a committee of senior executives, partners, and directors from Los Angeles' business community, the tournament has raised more than \$10 million to ensure children thrive in strong families and connected communities

Our major sponsors from the 2024 tournament include:

Players from across Southern California's business and civic communities, spanning industries like financial services, law, real estate, communications, entertainment, and energy, come together for this tournament. At All For Kids, diversity, equity, and inclusion are more than values—they're the foundation of who we are. The All For Kids Golf Tournament is open to all, and we encourage attendees to embrace these principles when inviting others to be part of this meaningful event.

TOURNAMENT ENTRY INCLUDES:

- 18 holes of golf at Rolling Hills Country Club
- Shamble format
- Individual and team awards
- · Great swag bags, prizes and golf shopping spree
- Lunch, on-course beverages and post-tournament reception
- Preventing child abuse and helping vulnerable children and their families lead happier, healthier lives!

Sponsorship inquiries: contact Will Cooper at willcooper@allforkids.org or 323-382-7749

Tournament Inquiries: contact Christine Cahill at christinecahill@allforkids.org or 323-229-2115

Past tournaments have Solour in advance.

Please make your reservation early!



2025 SPONSORSHIP & PLAYER OPPORTUNITIES

TITLE SPONSOR

OLD OUT\$35,000

- · Sponsor's name featured in tournament title
- · Sponsor sign on putting green, 2 sponsor signs on golf course, sponsor sign on golf carts
- · Sponsor logo on welcome banner
- Publicity: inclusion in all event materials and pre & posttournament media efforts
- Sponsor name or logo inclusion in electronic tournament program
- Tournament entry for 8 BENEFACTOR SPONSOR.

SOLD OUT \$16,000

- Tournament entry for 4 players
- · Sponsor sign on putting green and 2 signs on golf course
- · Name listed on welcome banner
- Publicity: inclusion in all event materials and pre & posttournament media efforts
- Sponsor name or logo inclusion in electronic tournament program

GOLD SPONSOR

SOLD OUT \$10,000

.....\$7,500

.....\$5,000

- · Tournament entry for 2 players
- · Sponsor sign on putting green and 2 signs on golf course
- Publicity: inclusion in all event material and pre & posttournament media efforts
- Sponsor name or logo inclusion in electronic tournament program

SILVER SPONSOR.....

- SOLD OUT • Tournament entry for 2 players
- · Sponsor sign on golf course
- Publicity: inclusion in all event materials and pre & posttournament media efforts
- Sponsor name listed in electronic tournament program

SOLD OUT

BRONZE SPONSOR.....

- · Tournament entry for 1 player
- Sponsor sign on golf course
- · Sponsor name listed in electronic tournament program

INDIVIDUAL PLAYER REGISTRAT SOLD OUT ...\$4,000

Tournament entry for 1 player

*Please keep in mind IRS rules prohibit using Donor-Advised Funds to pay for event tickets, event tables, or any donation that will result in a direct benefit to the donor. Contact your fund provider for further information and clarification of IRS rules.

Sponsorship inquiries: contact Will Cooper at willcooper@allforkids.org or 323-382-7749

Tournament Inquiries: contact Christine Cahill at christinecahill@allforkids.org or 323-229-2115

OTHER SPONSORSHIP OPPORTUNITIES

SOLD OUT \$12,000 SWAG BAG

· Sponsor logo prominently displayed at the tournament

CUSTOM MERCH SOLD OUT\$12,000

- Sponsor logo on premium quality gear distributed to the players on course
- Sponsor logo on tee sign
- · Sponsor name listed in electronic tournament program

SOLD OUT COCKTAIL HOUR\$7,500

- Sponsor sign prominently displayed at cocktail hour location
- · Sponsor name listed in electronic tournament program

BREAKFAST\$7,500

- · Breakfast Burritos and Bloody Marys to kick off the tournament
- Sponsor sign prominently displayed at breakfast location
- Sponsor name listed in electronic tournament program

RECEPTION LIVE MUSIC\$7,500

- Sponsor sign prominently displayed next to band stage at the reception
- Sponsor name listed in electronic tournament program

ALL FOR KIDS TRIVIA SOLD OUT	\$5,000
BEAT THE PRO SOLD OUT	\$5,000
HOLE-IN-ONE CONTEST	
LONGEST DRIVE	\$5,000
PUTTING CONTEST	\$5,000
ROCKET LAUNCHER	\$5,000

The above sponsorships include the following:

- Sponsor sign prominently displayed at hole
- Sponsor name listed in electronic tournament program

RON'S ROUNDABOUT



- Tournament entry for 1 player
- Sponsor name and/or logo displayed on the cart driven by CEO Ron Brown as he greets the golfers with water, sunscreen and surprises
- Sponsor name listed in electronic tournament program

ON-COURSE PRODUCT SAMPLES\$3,000

- · Give away samples of your products at an on-course table
- · Vendor name listed in electronic tournament program



Presented by **KPMG**

READY TO TEE OFF?

TOURNAMENT DATE

SPONSORSHIP DEADLINE

May 19, 2025

April 18, 2025

Three ways to confirm your sponsorship:

1. Submit your pledge online: <u>https://bit.ly/2025-golf-pledge</u>

2. If you're ready to pay online, you can complete your sponsorship registration: <u>https://bit.ly/2025-golf</u>

3. Email <u>willcooper@allforkids.org</u> with any questions and your choice of sponsorship

If you would like to pay via check, mail to: All For Kids Attn: 2025 Annual Golf Tournament/Kathleen Vincent 1910 Magnolia Avenue, Los Angeles, CA 90007

Children's Bureau of Southern California, DBA All For Kids Federal Tax Identification Number: 95-1690975 Scan for sponsorship pledge form:



For more information on this year's Tournament and highlights from past Tournaments, go to https://www.allforkids.org/special-events/ golf-tournament-2025/

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THANK YOU FOR YOUR SUPPORT!