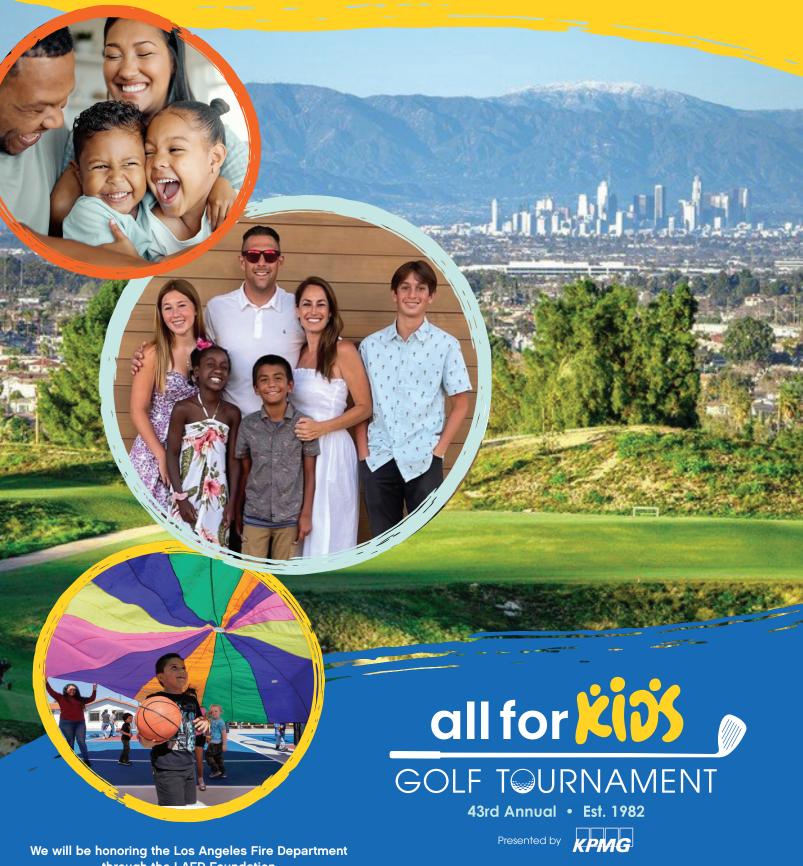
SPONSORSHIP INFORMATION PACKET



through the LAFD Foundation



MAY 19, 2025

Rolling Hills Country Club 1 Chandler Ranch Road, Rolling Hills Estates, CA 90274



Presented by KPING

TOURNAMENT CO-CHAIRMEN Dil Erkin and Peter Massumi APPRENTICE CHAIRMAN Ryan Foltz



Thank You to Our 2024 Sponsors

See next page for full list of Sponsors.

ALLEN & OVERY











Davis Polk

Deloitte.

Goldman Sachs



KIRKLAND & ELLIS



LATHAM & WATKINS LLP

McKinsey & Company

Morgan Stanley



WHITE & CASE

WHP GLOBAL





43rd Annual • Est. 1982

Presented by



2025 FACT SHEET

TOURNAMENT DATE

May 19, 2025

LOCATION

Rolling Hills Country Club 1 Chandler Ranch Rd

Rolling Hills Estates, CA 90274

TOURNAMENT CO-CHAIRMEN

Dil Erkin and Peter Massumi

APPRENTICE CHAIRMAN

Ryan Foltz

Originally founded in 1982 as a funding resource for Children's Bureau, now known as All For Kids, the All For Kids Golf Tournament continues to uphold a proud tradition of supporting children and families. This tournament, formerly called the President's Invitational Golf Tournament, remains central to our mission of nurturing child well-being through prevention, collaboration, and compassion. Led by a committee of senior executives, partners, and directors from Los Angeles' business community, the tournament has raised more than \$10 million to ensure children thrive in strong families and connected communities

Our major sponsors from the 2024 tournament include:

1st Century Bank

Allen & Overy

Ares Management

Aurora Capital

Bain & Co

BakeMark

Bank of America

Barclays

BCG Better Booch

Big Noise Beer

Brentwood Associates

Burr & Forman

Calfee, Halter & Griswold LLP

CBRE

Centroid Investment

Partners

Chartwell

Clearlake Capital

CriticalPoint

Davis Polk & Wardwell LLP

Deloitte and Touche

East West Bank

First I Bev

Fresh Brothers Pizza

Goldman Sachs

Grant Thornton

Highview Capital

Houlihan Lokey
HUB International

Kirkland & Ellis

KPMG

Latham & Watkins LLP

Lockton Insurance

Massumi + Consoli

McKinsey & Company

Moelis & Company

Morgan Stanley

Nolan Capital

Palm Tree Capital

PNC

PWC

Sapphos Environment

Scherzer International

Sidley Austin

Sierra Investment Management

Simms Restuarant

Sun Mountain

Swannies

Truist

Trusted Gut Brewery

US Bank

Valuation Research Corporation

Vance Street

Weil

White & Case

WHP Global

Players from across Southern California's business and civic communities, spanning industries like financial services, law, real estate, communications, entertainment, and energy, come together for this tournament. At All For Kids, diversity, equity, and inclusion are more than values—they're the foundation of who we are. The All For Kids Golf Tournament is open to all, and we encourage attendees to embrace these principles when inviting others to be part of this meaningful event.

TOURNAMENT ENTRY INCLUDES:

- 18 holes of golf at Rolling Hills Country Club
- Shamble format
- · Individual and team awards
- Great swag bags, prizes and golf shopping spree
- · Lunch, on-course beverages and post-tournament reception
- Preventing child abuse and helping vulnerable children and their families lead happier, healthier lives!

Sponsorship inquiries: contact Will Cooper at willcooper@allforkids.org or 323-382-7749

Tournament Inquiries: contact Christine Cahill at christinecahill@allforkids.org or 323-229-2115

Past tournaments have SOLD out in advance.

Please make your reservation early!



2025 SPONSORSHIP & PLAYER OPPORTUNITIES

43rd Annual • Est. 1982

Presented by



Contact your fund provider for further information and clarification of IRS rules.

Sponsorship inquiries: contact Will Cooper at

Tournament Inquiries: contact Christine Cahill at christinecahill@allforkids.org or 323-229-2115

willcooper@allforkids.org or 323-382-7749

**Sponsor's name featured in tournament title Sponsor's name featured in tournament title Sponsor sign on putting green, 2 sponsor signs on golf course, sponsor sign on golf carts Sponsor logo on welcome banner Publicity: inclusion in all event materials and pre & post-tournament media efforts Sponsor name or logo inclusion in electronic tournament program Tournament entry for 8	SWAG BAG
BENEFACTOR SPONSOR\$16,000	COCKTAIL HOUR\$7,500
 Tournament entry for 4 players Sponsor sign on putting green and 2 signs on golf course 	 Sponsor sign prominently displayed at cocktail hour location Sponsor name listed in electronic tournament program
 Name listed on welcome banner Publicity: inclusion in all event materials and pre & post-tournament media efforts Sponsor name or logo inclusion in electronic tournament program 	BREAKFAST\$7,500 Breakfast Burritos and Bloody Marys to kick off the tournament Sponsor sign prominently displayed at breakfast location Sponsor name listed in electronic tournament program
 GOLD SPONSOR	RECEPTION LIVE MUSIC\$7,500 Tournament entry for 1 player Sponsor sign prominently displayed next to band stage at the reception Sponsor name listed in electronic tournament program
tournament program	ALL FOR KIDS TRIVIA\$5,000
 SILVER SPONSOR	BEAT THE PRO
BRONZE SPONSOR\$5,000	ROCKET LAUNCHER\$5,000
Tournament entry for 1 player Sponsor sign on golf course Sponsor name listed in electronic tournament program INDIVIDUAL PLAYER REGISTRATION	The above sponsorships include the following: Tournament entry for 1 player Sponsor sign prominently displayed at hole Sponsor name listed in electronic tournament program
Tournament entry for 1 player	RON'S ROUNDABOUT\$5,000 Tournament entry for 1 player Sponsor name and/or logo displayed on the cart driven by
*Please keep in mind IRS rules prohibit using Donor-Advised Funds to pay for event tickets, event tables, or any donation that will result in a direct benefit to the donor.	CEO Ron Brown as he greets the golfers with water, sunscreen and surprises

· Sponsor name listed in electronic tournament program

ON-COURSE PRODUCT SAMPLES\$3,000

· Give away samples of your products at an on-course table · Vendor name listed in electronic tournament program





READY TO TEE OFF?

TOURNAMENT DATE

SPONSORSHIP DEADLINE

May 19, 2025

April 18, 2025

Three ways to confirm your sponsorship:

- 1. Submit your pledge online: https://bit.ly/2025-golf-pledge
- 2. If you're ready to pay online, you can complete your sponsorship registration: https://bit.ly/2025-golf
- 3. Email willcooper@allforkids.org with any questions and your choice of sponsorship

Scan for sponsorship pledge form:



If you would like to pay via check, mail to:

All For Kids

Attn: 2025 Annual Golf Tournament/Kathleen Vincent 1910 Magnolia Avenue, Los Angeles, CA 90007

Children's Bureau of Southern California, DBA All For Kids Federal Tax Identification Number: 95-1690975

For more information on this year's Tournament and highlights from past Tournaments, go to https://www.allforkids.org/special-events/ golf-tournament-2025/

*Please keep in mind IRS rules prohibit using Donor-Advised Funds to pay for event tickets, event tables, or any donation that will result in a direct benefit to the donor. Contact your fund provider for further information and clarification of IRS rules.

THANK YOU FOR YOUR SUPPORT!