



children'sbureau®



A Foundation For
HOPE
2022 annual report

...because the need is real.

**Study finds 'huge' increase in children
to the emergency room with suicidal thoughts**

**1 in 4 California Foster
Youth Become Homeless
After Leaving Extended Care**

**Poverty Impedes Children's
Education Long Before They
Enter The Classroom**

—Forbes
April 24, 2022

**No more e
must prior
in foster ca**

**US Child Welfare System
Short Because of P**

Full articles
can be found at
all4kids.org/news

A young girl with dark, curly hair is looking off to the side with a thoughtful expression. She is holding a large, white, fluffy stuffed bear. The bear has a black nose and orange-tipped ears. The background is a soft, out-of-focus grey.

**Children going
suicidal thoughts**

—CNN
November 14, 2022

—The Imprint
January 25, 2021

**Excuses. California
stigmatize children
are**

—The Mercury News
January 7, 2023

**System Is Falling
on Persistent Child Poverty**

—BU Today
June 10, 2022

10 WAYS

Children's Bureau Elevated Prevention



Began construction on a **new family resource center** in Palmdale.



Partnered for the 27th year with three media companies that donated **\$851,000** in outdoor advertising space.



Hosted **2021 Black History Month Panel Discussion** with famed poet Michael Warr and actor/writer Tucker Smallwood.



CEO Ron Brown served on panel for 2021 **Peace & Justice Summit on Family Wellness** with Senator K. Kamlager.

LOS ANGELES BUSINESS JOURNAL
DIVERSITY, EQUITY + INCLUSION
2022 Awards
Honoree

Awarded **2022 DEI Non-Profit of the Year** by the Los Angeles Business Journal.



Philanthropy Team conducted inaugural **Volunteer Solicitors Training.**



Raised \$3.3 million in private funding to support prevention programs.



Served **49,400** children and parents throughout Southern California.



Launched successful **inaugural Mallets & Tea** event in May 2022.



Received generous donation from The Knights of Pythias, an international fraternal organization.

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Magnolia Place

Family Center

children's bureau

**“Children’s Bureau’s
innovation and leadership
in prevention is stronger
now than ever.”**

Community Well-Being is the Change that Needs to Happen

There is a saying that nothing is permanent except change. Change can be challenging, but Children's Bureau sees **opportunity, growth, and hope** in change. In 2022, we continued to forge ahead with new thinking in how we do business, starting with our employees. We remained steadfast in keeping safety as a priority and continued to work in a mostly virtual environment. As we emerged into a post-pandemic world, however, we knew that a typical day at the office needed to be reimagined. CB Flex to Work was launched to provide employees with various virtual and/or hybrid options for creating productive, rewarding work schedules that **best meet the needs of the nearly 50,000 families we serve**. We will continue to hone this new model in the coming year as we learn what's working well and what needs to be improved.

As part of the work model shift, we also reviewed the viability and purpose of our various facilities. We currently have 13 sites that span Los Angeles and Orange Counties with more changes coming in 2023, including the grand opening of a new family resource center in Palmdale. We have been in the Antelope Valley community since the late 1980s. This is an area that struggles with poverty and social ills that lead to child abuse, but there is hope. Our collaboration and outreach efforts with various community partners and local civic leaders are taking shape with a shared energy and enthusiasm that is engaging all residents to foster change. In fact, a few of those community and civic partners will be co-located at the new site. On a personal note, the groundbreaking of this facility was a career highlight that still makes me smile. It is deeply humbling to know that people want Children's Bureau in their community.

As guided by the agency's strategic plan, we began to make significant investments in our advocacy, marketing/communications, and philanthropy departments. While Children's Bureau began as an advocacy organization a century ago, a deeper commitment is being made now to shape public policy that elevates the importance and effectiveness of prevention as a generational solution to child abuse and neglect. Furthermore, this aligns with our focus on Children's Bureau's brand where we began taking a deep dive into how we show up in the world and how we want to lead that prevention conversation today and in the future. To support these infrastructure investments as well as our prevention programs, our philanthropy work broadened significantly, and **there are many new ways to get involved with us**. You can read more about our progress in these areas starting on page 26.

Children's Bureau's **innovation and leadership in prevention is stronger now than ever**. Recently, I proudly shared my perspective on the recent evolution of prevention in a Child Welfare League of America publication that featured industry leaders. What I've seen and experienced is an exciting shift from child welfare to community well-being. We know that we cannot adequately serve children or their families until we address the needs of the community and the societal challenges faced. **Community is our best and brightest hope for sustainability and scalability**. This is evident by the work we began nearly a decade ago with Magnolia Community Initiative Network in the community surrounding our headquarters in Los Angeles that has now expanded to similar initiatives and partnerships in Antelope Valley with Best Start and Antelope Valley Resource Infusion along with Network Anaheim in Orange County.

All of these milestones illustrate that we're on the right path. That a comprehensive, collaborative approach that connects child, family, and community well-being is the change that needs to happen. **It is happening thanks to your generous, ongoing support and shared belief in our mission** to protect vulnerable children.

Yours in Hope,



Ronald E. Brown, Ph.D.
President & CEO



A Prevention-Focused Approach for Hope

For over a century, Children’s Bureau has served the most vulnerable individuals in our community. The Board of Directors, in collaboration with executive leadership, constantly ask, **“What can we do better to help the children, families, and community we serve thrive?”** Since child abuse and maltreatment are complex issues with incredible ramifications, this inquiry has fostered an innovative approach to strategic planning and problem-solving. **Our organization is unique because we work to prevent maltreatment and abuse before it starts.** According to the Centers for Disease Control and Prevention, “the total lifetime estimated financial costs associated with just one year of confirmed cases of child maltreatment (physical abuse, sexual abuse, psychological abuse, and neglect) is approximately \$124 billion.”¹ This figure does not tally the trauma and hardship that could be stopped if we were forward thinking.

In October 2021, the Board of Directors adopted **a five-year strategic plan that pushes forward primary prevention so that children never need to come to the attention of child welfare in the first place.** Our plan focuses on three key areas:

- 1** We will grow our prevention programs, services, and place-based community initiatives and partnerships
- 2** We will double private giving to expand prevention strategies
- 3** We will advocate for public funding and policies that support prevention

As the Chair of the Board of Directors and a committed Partner in Hope, I’m pleased to share that **we have made great efforts on all these fronts—and more.** This report details how we have been fulfilling our commitment to protecting vulnerable children through prevention, treatment, and advocacy. You will **discover how we are planning for hope** by building the Palmdale Family Resource Center and are ramping up our Trustee activities and Philanthropy team efforts for the Build Hope campaign which will launch at the beginning of 2023. You will learn **why Trauma Informed Care is at the center of everything we do** and **what’s on the horizon for our brand** and communications.

You will be happy to learn that we continue to prosper despite trying times. **Our agency’s budget surpassed the \$50 million threshold, again.** This is a testament to the excellent work of our board’s finance committee, committed board of trustees dedicated to fundraising, and an excellent leadership team who work tirelessly together to ensure Children’s Bureau’s financial stability.

I have been a part of this great organization for nearly two decades and have seen the tremendous growth, innovation and impact made in shaping child well-being systems. I love watching it transform lives. Children become more resilient, parents become better nurturers, and the community is more resourced. We are sharing our work through the lens of those we serve in this annual report. Be sure to **read the transformative client experiences and you will understand what I mean by innovative and transformative.** Which is why I want more people to benefit from our services.

Let’s plan for hope with YOU. Children’s Bureau is driven by an extraordinary and diverse group of individuals who are dedicated to and united by the desire to protect vulnerable children. Ever committed to diversity, equity, and inclusion, **we are seeking like-minded individuals to invest in the mission as donors, directors, trustees, volunteers, and community members.** Reach out to us to learn more at buildhope@all4kids.org. If you are already a partner in hope, we thank you for caring about our future by protecting vulnerable children today.

Planning for hope,

Matt Wilson
Chair, Children’s Bureau Board of Directors

¹<https://www.cdc.gov/violenceprevention/childabuseandneglect/EconomicCost.html>

Serving Hope – The Trustees of Children’s Bureau

As a father and a member of our community, I deeply care about children. It’s not a cliché to say that children are our future—it’s the reality. Society needs every child—including the most vulnerable kids among us—to reach their full potential. We need them to guide us into a future that works for everyone. We, the 32 men and women who served as 2021-2022 Children’s Bureau Board of Trustees, are devoted to the agency. Since our inception in 1982, **we have ensured that vital prevention programs are adequately resourced through private investment.**



In FY 2022, we made solid achievements:

- **Raised over \$1 million from the 39th and 40th President’s Invitational Golf Tournaments.** Both were record-breaking fundraising events held at Rolling Hills Country Club thanks to our host Casey Winters and an extraordinary golf committee. The 39th Invitational was held on November 27, 2021, rescheduled from spring due to the pandemic. And the 40th was held on May 1, 2022 attended by 120 golfers and over 50 corporate sponsors, including title sponsor KPMG.
- **Piloted Mallets and Tea**, a croquet event, at the 40th President’s Invitational which allowed us to engage with nearly 20 new individuals
- **Raised over \$2.4 million in additional giving**
- **Participated in four annual Trustee meetings**, including a joint meeting with the Board of Directors and our newly created Volunteer Solicitors Retreat

More importantly we began planning for Build Hope.

The Board of Directors in its 2025 Strategic Plan outlined Prevention as the primary focus for the organization—and determined that increasing private investment was the best way to achieve it. This meant that we **need to do more to achieve more.**

- Conducted planning activities to **launch Build Hope** in January 2023—the three-year annual campaign to create child resiliency that will raise a total of \$16 million
- **Organized new committees aligned with newly developed giving programs** (Partners in Hope Committee, Children’s Circle Committee, Events Committee, and Society of 1904)
- **Introduced Hope Talks**, a series of moderated panel discussion covering the best social welfare thought leadership, to help cultivate relationships with new investors in our mission

We are deeply grateful to our individual, corporate, and institutional donors for their generous support. We welcome those who are called to help children thrive to join our board as we work to build hope together.

Respectfully,

A handwritten signature in black ink that reads "Tom Casarella". The signature is fluid and cursive.

Tom Casarella
Chair, Board of Trustees and Chair, Development Committee

Let's Build the World We Want, Together

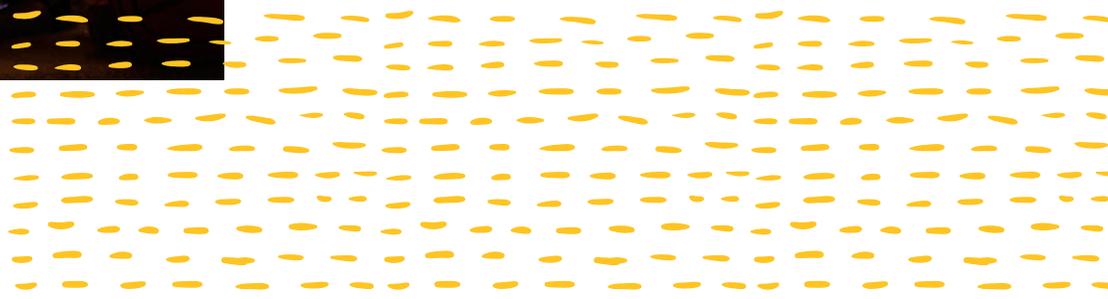
We invite you to help **ensure that every child in the Children's Bureau's family is resilient in the face of adversity**. There are many obstacles to success for vulnerable children in our community---poverty, maltreatment, neglect, inadequate education, food and housing insecurity, substance abuse, violent environments, and limited access to resources and supportive networks. We believe that helping children thrive in strong families and communities is a public concern. This is why Children's Bureau continues to protect vulnerable children through prevention, treatment, and advocacy.

We have a century of commitment to vulnerable children, which uniquely equips us to offer integrated, comprehensive prevention services. One dollar invested in primary prevention can save \$8 to \$18 in future public spending. We can impact the largest number of children by ensuring that public policy and the distribution of public funding support primary prevention. To create a world that works for everyone—even the most vulnerable children—we need to expand our prevention work and dramatically amplify our unrestricted funding.

We are planning now for hope.

We have begun creating the infrastructure to support **Build Hope, an Annual Campaign to Create Child Resiliency** which will commence in early 2023. Our private philanthropy funding initiatives are clear:

- **We will raise funds to improve child well-being to help children thrive.** Child maltreatment is not inevitable. We combat the challenges of adverse social conditions, systemic racism, generational poverty, and other inequities that exacerbate life for vulnerable children with early childhood services and primary prevention programs. When you invest in Children's Bureau, you invest in child safety, child development, behavioral health, and early education that creates school readiness and strengthens parent-child attachments.
- **We will raise funds to build family well-being to support children.** There is a big difference between abuse and maltreatment. Most parents don't intend to harm their children. We help parents and caregivers reduce risk factors that play a pivotal role in child maltreatment. When you invest in Children's Bureau, you invest in strengthening the skills and support systems for families of vulnerable children. Every year, you help us provide 14,000 caregivers with Primary Prevention programs that improve the whole family's daily functioning and mental health and provide access to concrete support in times of need as well as invaluable parenting skills.
- **We will raise funds to create community well-being to support thriving children and families.** Where we live, work, and play matters. Families are part of a larger ecosystem. We connect and build the capacity of people, programs, and places to advance the four pillars of a thriving community: nurturing parents, school readiness, good health, and economic stability. When you invest in Children's Bureau, you invest in Advocacy and Prevention services. Our work develops pathways to increase community engagement, voice, and representation; advocates for equitable systems and policies; and provides platforms to develop innovations and share best practices.





Vision

Children thriving in strong families and communities

Mission

Protecting vulnerable children through prevention, treatment and advocacy

Values

Community

Innovative

Influencers

Philanthropic

Courageous

Belonging

Compassionate

Inclusive

Prevention in Action: Our Impact

Children's Bureau addresses child, family, and community well-being through primary prevention — an innovative, collaborative, and research-driven approach that educates and supports vulnerable parents in raising children who thrive. **Our direct services include prevention, behavioral health care, foster care, and adoptions.** We also help other organizations with innovative tools and training through Strategies, a statewide technical and training network we lead in

the Southern California region. Furthermore, we develop innovative solutions that impact broader communities in sustainable ways by engaging residents in issues workshops, informational trainings and neighborhood activities. In fiscal year 2021-2022, **Children's Bureau strengthened the lives of 49,400 at-risk children and their parents throughout Southern California.** Here are a few impact moments that made a real difference.

A Productive Year

49,400

children and families served

9,989

children received primary prevention

819

people received adoption & foster care services

53

new resource families approved

33

new adoptions

177

children transitioned out of foster care

11,912

families and clients received mental health care

18%

increase in place-based civic engagement

4,500+

training hours by employees for courses taken via Children's Bureau University and externally

14,500

people referred to community resources in Orange County

89%

Magnolia Place Preschool children met developmental milestones

136

people participated in the Family Tree library program

\$4.7 MM

private investment in our programs

70+

organizations in the MCI Network in Los Angeles collaborated with residents to increase connectivity to local resources

445

employees directly served clients

Our Protective Factors

Protective factors are the positive counterparts to the risk factors that lead to child abuse and neglect. Children's Bureau utilizes this framework to define child abuse prevention and ensure our families are receiving the services they need. These results are from 574 retrospective surveys collected by various Children's Bureau prevention programs in Los Angeles and Orange Counties.

81%
of parents became more resilient

82%
of parents gained knowledge of parenting and child development

77%
of caregivers accessed concrete support in times of need

66%
of families have more social connections

85%
of children gained social and emotional competence



Our Community Reach

- 1 Children's Bureau Headquarters** ●●●●●●●●●●

1910 Magnolia Avenue
Los Angeles, CA 90007
- 2 Children's Bureau Santa Ana** ●

515 North Cabrillo Park, Suite 100
Santa Ana, CA 92701
- 3 Children's Bureau Long Beach** ●

850 East Wardlow Road
Long Beach, CA 90807
- 4 Children's Bureau Palmdale** ●●●

1529 East Palmdale Boulevard, Suite 200 & 210
Palmdale, CA 93550
- 5 Children's Bureau Sunrise Center** ●●●

921 West Avenue J, Suite C
Lancaster, CA 93534
- 6 Children's Bureau West Covina** ●

1515 West Cameron Avenue, Suite 350
West Covina, CA 91790
- 7 Children's Bureau Valencia** ●

27200 Tourney Road, Suite 175
Valencia, CA 91355
- 8 Community Health Enrichment Collaborative** ●

27412 Calle Arroyo
San Juan Capistrano, CA 92675
- 9 Corbin Family Resource Center** ●

2215 West McFadden Avenue, Suite G
Santa Ana, CA 92704
- 10 Newport Mesa Family Resource Center** ●

307 Placentia Avenue, Suite 203
Newport Beach, CA 92663
- 11 Oak View Family Resource Center** ●

17261 Oak Lane
Huntington Beach, CA 92647
- 12 Oakwood Family Resource Center** ●●●●

3910 Oakwood Avenue
Los Angeles, CA 90004
- 13 South Orange County Family Resource Center** ●

22481 Aspan Street
Lake Forest, CA 92630
- 14 Children's Bureau Palmdale (Opening Fall 2023)** ●●●●●

525 West Avenue P-4
Palmdale, CA 93551



SERVICES PROVIDED

- Primary Prevention
- Family Resource Center
- Preschool
- Foster Care, Adoption & Related Services
- Behavioral Health
- Administrative Office

TENANT PARTNERS

- Medical / Dental
- L.A. County Services
- Personal Financial Literacy
- Microloan Financial Services
- Nature-based Programs
- Life Skills Coaching



Children’s Bureau Embraces Philanthropy

“**Philanthropy is not about the money. It’s about using whatever resources you have at your fingertips and applying them to improving the world.**”

– Melinda Gates, Co-Founder of the Bill & Melinda Gates Foundation

It’s interesting that one of the wealthiest philanthropists in the world recognizes that **improving the world can be done by anyone using whatever resources they have** at their disposal. This sentiment is at the heart of our new Culture of Philanthropy statement adopted in February 2022.

Why do we need a Culture of Philanthropy statement?

From an organizational standpoint, culture is everything! A philanthropic culture promotes voluntary acts for the love of humankind, versus one which solely demands money. It empowers everyone to be an ambassador for prevention—giving how and what—they can. This motivating position aligns our resource development work with the mission of protecting children.

Our 2025 Strategic Plan makes giving a central component of increasing our ability to prevent child abuse and maltreatment. Adopting the attitude that there are **non-financial paths to giving and engagement ensures that our social impact participation is diverse**. An examination of top financial givers in the United States shows a world that is not democratic or reflective of our country’s diversity. By encouraging and acknowledging everyone’s role in creating child resiliency, **we create opportunities for the funders of tomorrow to participate today**.

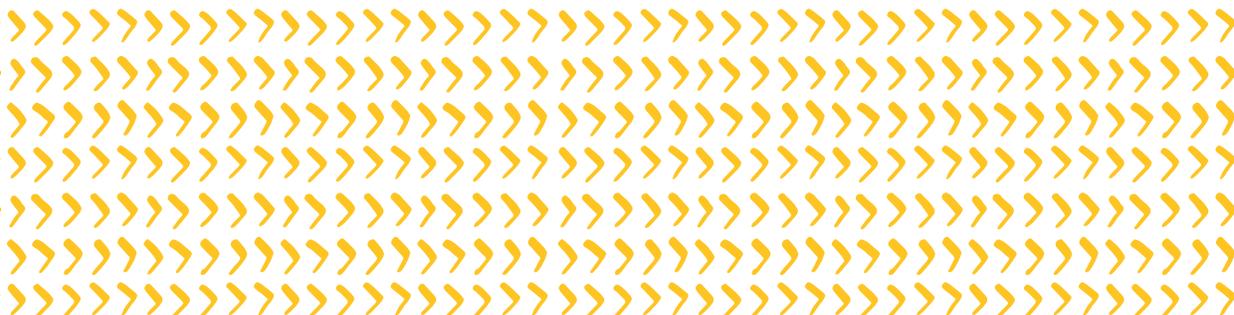
Most importantly, **our philanthropic mindset deeply recognizes the value of connection in our work**. Together, we forge relationships that will uplift the lives of vulnerable children and families.

Our Culture of Philanthropy

We are a nonprofit organization whose purpose is centered on supporting people where they are in life. Our mission demands that we enhance the well-being of children, their families, and the communities in which they live. **We deeply believe that this is a gift, to help and protect vulnerable children and families.**

We encourage and rely upon the generosity of philanthropic individuals, funding institutions, and sponsoring organizations to support our mission through the donation of their time, talent, and treasure. We are truly grateful for all gifts given to Children’s Bureau. Our professional Philanthropy Advisors partner with our board and staff leadership, fundraising committees, and volunteer groups to encourage and recognize the spirit of giving. **Philanthropy is at the heart of everything we do. We invite you to share your generous heart with us.**

When you share your gift with Children’s Bureau, you become part of a dedicated community of people who, like you, want to ensure that every child has the foundation they need to thrive in our society. **We need you and hope you are inspired to join us on this journey.**





The Antelope Valley – located in northern Los Angeles County, between the Tehachapi, Sierra Pelona, and San Gabriel Mountains – is in crisis mode. Economic downturns have led to a lack of jobs, with **54% of residents struggling with unemployment** and **21% living below the federal poverty line**. Families in this large, rural area contend with **social isolation, crime, teen pregnancy, and low levels of education**. Unsurprisingly, this stress created physical and mental health problems. Life expectancy is low, at only 72-79 years. **These stressors are risk factors for child abuse and neglect**. Indeed, according to a 2015 analysis from the University of Southern California, Antelope Valley is important to us because it has:

- the highest suicide rate in Los Angeles County.
- the highest rate of referrals for child abuse or neglect in Los Angeles County, for families with children ages 0-5.
- the part of the county where some of the worst, and most public, child abuse cases have occurred.
- is a social services desert with “significantly fewer providers per capita...as compared to the state,” according to a 2017 report from Policy Analysis for California Education (PACE).

In 2019, the Antelope Valley Resource Infusion (AVRI) group assessed the community’s needs. **AVRI identified three specific areas as having the greatest need:** central and east Palmdale, east Lancaster, and Lake LA/Wilsona. Board Supervisor Kathryn Barger invited Children’s Bureau to pilot a County-funded Family Resource Center (FRC) using time-limited and delivery-restricted funds from the Department of Mental Health. We were honored to accept these funds. However, instead of creating one FRC, we concluded that the best way to support the Antelope Valley would be to create three separate FRC hubs, with one in each of the most vulnerable areas. We have successfully created a hub in Lancaster with our AVRI partner, Antelope Valley Partners for Health, and are working with the Wilsona School District to create the second one. We have created a temporary hub in Palmdale with Foundation Christian Ministries.

Excitingly, **we are also creating a brand-new Family Resource Center in Palmdale**. In 2022, we purchased a 15,000-square-foot, multi-use space in Palmdale that is conveniently located, with easy access via public transportation. We are now renovating that space, and will be adding an additional 10,000 square feet, for a

total of 25,000 square feet. This new Palmdale FRC Hub is modeled on our highly successful Magnolia Place Headquarters. Once the property is complete, it will bring collaborating agencies together under one roof, so families have access to integrated prevention and treatment services. Children’s Bureau will offer behavioral counseling and mental health services, foster care, adoptions, home visitation, community voice workshops, and more. Six to seven other nonprofit and government organizations co-located at the site will offer additional services, making it a one-stop-shop for families.

Through the generosity of the Ballmer Group, the Clippers Foundation, and the Ahmanson Foundation, we have \$3 million in lead gifts that have helped us fund **the Palmdale FRC that will bring hope to over 11,500 people in Antelope Valley**. All we need now are additional investors who care deeply about keeping children safe to help raise additional capital funds for the building and operating funds to help us provide more primary prevention services.

We have a long history of providing the following services in Antelope Valley:

- **Black Infant Health (BIH)** focuses exclusively on empowering Black and African American women by connecting them with the vital care and essential support needed to promote healthy behaviors during pregnancy.
- **Family Prosperity Initiative (FPI)** provides clients with an opportunity to gain new social connections and support with direct monetary investments.
- **Prevention & Aftercare Services** is designed to strengthen family resilience and nurture the development of healthy behaviors.
- **Healthy Families of America (HFA)** provides home visits with a Children’s Bureau case manager and discussions about child development, including identifying important goals.
- **Mental Health Services** are provided to children and their families to address mental health symptoms. Children ages 0-21 are treated with a range of modalities, including models that focus on trauma, anxiety, depression, and parenting skills.
- **Foster Care/Adoption Services** provides social work services to resource families and foster children, as well as moving children toward permanency.

Erica's Story



Erica Juavez began participating in Children's Bureau's programs in 2019 when she was pregnant with her second child. **Erica became involved in a wide variety of our programs, including the Black Infant Health (BIH) program**, where she took part in group discussions about pregnancy and health disparities in the African American community. According to the Centers for Disease Control and Prevention, **"Black women are three times more likely to die from a pregnancy-related cause than White women.** Multiple factors contribute to these disparities, such as variation in quality healthcare, underlying

chronic conditions, structural racism, and implicit bias." With support, Erica created a birthing plan and "delivered a beautiful baby who has grown to become so smart and beautiful."

Our work did not stop there. **Erica received assistance with life changes after the birth of her daughter. She actively participates in the Family Prosperity Initiative (FPI) program where she gained financial literacy**—learning about credit, credit scores, banking options, saving mechanisms, budgeting, and creating long-term financial goals. Erica achieved a major goal of hers thanks to the FPI program: "I opened up savings accounts for both my children."

"I encourage parents to reach out to Children's Bureau, especially if they are having hard times. I have met so many new friends from the different programs that I have been a part of. I feel that I am not alone."

Erica also participated in the Aftercare and Prevention program and Healthy Families of America (HFA). Erica's goal for the HFA program was to "stay on top of my daughter's development and help her succeed." Erica and her case manager also worked through a variety of personal issues that helped to improve her daily life.

As Erica says, "Working with Children's Bureau, I feel that I am not alone. I know that I have someone or multiple people I can speak with who will help. My children have been blessed with so many gifts throughout my time of being a part of CB, it is amazing. I have also received so much support and love!" **Research shows that having social support, like the friends Erica has found at Children's Bureau, helps build resiliency in parents.**

Erica is no stranger to these difficult circumstances. As she explains, "My family has faced many challenges this past year, but I would say the top three that stood out were financial burdens, emotional challenges, and health issues." She adds: "I have been battling with personal issues regarding depression, and spoke with my case manager Lucero, who helped me seek counseling and a program that can help." The fact that proactive parents like Erica are seeking out opportunities for themselves and their children shows how eager this community is to lift itself up.

Names have been changed to protect privacy.

“I saw a father sitting on the ground by the preschool, reading out loud from a storybook with a child on either side of him listening in rapt attention. It reminds me of why we do what we do at Children’s Bureau.”

– Ron Brown, President & CEO of Children’s Bureau

A child’s brain develops faster from birth to age five than at any other time. That is why early childhood education is so important. Ensuring that children are off to a good start has a long-term impact on their lives and is the best investment we can make as a society.

However, research shows that children of color from low-income households start their public education less ready to learn than white children from higher-income households. The longer-term effect of this “opportunity gap” is that the children who started less ready to learn are also less likely to master basic academic and social skills by age 11. “Readiness” refers to a combination of academic skills as well as the ability to listen and ask questions, express thoughts, and communicate.

But there’s good news. Renowned economist James Heckman has demonstrated that early education and intervention can break the cycle of poverty for multiple generations.

Early childhood education can change the trajectory of vulnerable children in a way that positively affects their adult lives. Children who experience quality early learning and care programs:

1. Are **25%** more likely to graduate high school
2. Are **4x** more likely to complete a bachelor’s degree or higher
3. Earn up to **25%** more in wages as an adult.

Heckman, James, and Ganesh Karapakula. “The Perry Preschoolers at Late Midlife: A Study in Design-Specific Inference.” (2019)

Heckman, James, and Ganesh Karapakula. “Intergenerational and Intragenerational Externalities of the Perry Preschool Project.” (2019)

“At Children’s Bureau, we have a multi-pronged approach to early childhood education,” explains Joe Gallardo, Senior Director of Prevention. “We have cared for and taught over 2,600 children at our preschool since we opened. We provide the highest quality early education in a nurturing and supportive community and achieve outstanding results. Although the majority of our families’ households are below the poverty level, 89% of our preschoolers reach developmental readiness for kindergarten.”

Because parents are the first and primary source of education and care, Children’s Bureau provides support and education to hundreds of parents every year through our Family Enrichment Program, helping them to enhance daily interactions with their own children.

“Every parent wants what is best for their child, but some parents are young and scared, others are new to the country and unfamiliar with our systems, some are struggling to meet basic needs, while others simply did not benefit from strong parenting when they were young, so they do not have personal experiences or models to draw upon,” explains Gallardo. “We teach techniques for guiding children and encourage mothers and fathers to talk, read, sing, and play with their children to prepare them for success in school and in life.”

Even under the best of circumstances, raising children can be a challenge. We provide parents with support, coaching, and access to critical resources such as food, medical care and housing, as well as everyday necessities including diapers, car seats, clothing and books. One of the most important things we do is to give parents the opportunity to build relationships with other parents so they can support one another. In fact, some of our most dedicated and passionate staff members started as parents in our programs. Now they are leading the way to help future generations.”

Marcia's Story

When Marcia Aquino moved to Los Angeles with her new family nine years ago, she felt alone and struggled to make connections in an unfamiliar city. **Her prenatal visits to St. John's clinic, located within Children's Bureau's Magnolia Center, led her to discover the Magnolia Library.** This special place became her oasis as she awaited the birth of her son.



A year later, **she signed up for the Mommy and Me program. Upon the birth of her third child, she enrolled her son Saulo at Magnolia Preschool and signed up as a volunteer.** She began attending Parent School and participating in a variety of workshops. What she learned about parenthood, resilience, and mental health helped her deal with the trauma she had endured in her home country. **When she no longer saw herself as the problem, but as the solution, she trained to become a volunteer facilitator for the Family Enrichment Community Program.** As Marcia thrived, so did her children. "Children's Bureau saved my life!" exclaims Marcia.

"Through literature and conversations, I help children learn how to be resilient and to develop a sense of belonging."

A few years later, Marcia saw that Children's Bureau was hiring. She interviewed and got the job! Marcia was brought to tears, thrilled to take on the responsibility of serving the community as the Library Specialist in the Prevention and Aftercare Program.

To provide a vital social and educational lifeline to children at home, Marcia revived the library program which had been suspended at the start of the pandemic. She renamed it The Library Tree to convey the importance of understanding your roots to establish a sense of belonging. Those under the age of five delight in story time with Marcia and the cast of puppets she brings to life over the computer screen. For the older children, Marcia facilitates online book clubs and creates a safe environment for discussions about books and anything else they have on their minds.

"Through literature and conversations, I help children learn how to be resilient and to develop a sense of belonging. My goal is to help my readers grow and learn to ask questions without fear. Older children must become problem solvers. They have issues and I help them see both sides. I ask, 'Are you bullied?' but I also ask, 'Are YOU a bully?'"

"I have found my passion and my purpose," says Marcia. **Awarded a full Presidential Scholarship by Pacific Oaks College, she is studying to become a community psychologist.** We are proud of Marcia and grateful for her lasting impact on children, parents, and the Los Angeles community.

“It would be fair to say that youth exiting foster care have the worst outcomes of any population in the United States.”

– Sarah Kroeger, Lab for Economic Opportunities at University of Notre Dame

What are these negative outcomes? According to the Annie E. Casey Foundation, **one in five youth transitioning out of foster care reports being homeless** between the ages of 17 and 19. Research shows that foster youth are **also at a higher risk for teenage pregnancy, addiction, and poverty.**

This dire situation has implications for millions of children nationwide. The Casey Foundation reports that **213,964 children entered foster care in the United States in 2020.** About 30% of these children were extremely young: ages one to five. These children, who had been neglected or maltreated, need safety and stability. However, many of them must endure two placements per year. Can you imagine your child having to switch families and homes twice a year, and how destabilizing that would be? (To learn more, read about our approach to Trauma Informed Resilience Oriented Care on page 26.)

The goal of foster care is permanency. This means finding a permanent home for the child(ren) with the biological family, relatives, or adoptive parents. A lack of adoptive parents contributes to a long wait time for children in need of an adoptive family. There were 117,000 children in foster care waiting for adoption in 2020 in the U.S. and many of these children will wait between one to three years to be adopted, many will not be adopted at all.

The gap between the number of children in foster care and the number of families able to foster/adopt them is a problem in Southern California, too. **In Los Angeles County, the foster care population exceeds 21,000 children,** with 200 of those children waiting for an adoptive family. Many are siblings in need of families who will keep them together. Rates of adoption are also higher for white and cisgender children. Youth waiting for homes or aging out of the system are disproportionately people of color and LGBTQIA, which is why we have a diversity equity and inclusion lens for our work. (See page 28.)

In 2021-2022, there were 270 children in Children’s Bureau’s foster care program. More than half of these children—about 65%—were extremely young, between the ages of newborn and three years. About **half of these children were admitted to our program due to neglect.**

We protect and heal these children via four programs:

- **Foster Care**, which matches children (ages newborn to 21) with approved families
- **Adoption**, which provides permanency for children through adoption
- **Adoption Promotion and Support Services**, which removes barriers to adoption and supports children and prospective adoptive families
- **Relative Support Services**, which supports caregivers from the child’s extended family

We ensure that children will experience stability and safety through healing connections with caregivers, make gains in their psychosocial development, and achieve or maintain permanency. We achieve these goals by:

- Providing **case management** for children and families
- Using **trauma-informed care** principles to boost child well-being
- Screening children to **identify developmental issues**
- Supporting children’s relationship with their **birth family**
- Supporting the road to **permanency** for each child

Our individualized, holistic approach to care has yielded significant results. In 2021-2022, Children’s Bureau:

- placed **270** children in safe and nurturing foster homes
- certified **53** foster/adoptive parents
- finalized **33** adoptions
- served **367** families through adoption support services
- served **288** relatives through relative support services

Laura & Brad's Story



Laura and Brad began their journey to becoming foster/adoptive parents with Children's Bureau. From a young age, Laura felt compelled to become an adoptive parent when she realized how many children needed stability in a loving household. She learned about Children's Bureau one day while visiting her doctor's office during a routine check-up. She saw a flyer on the table in the waiting room and decided to take it home with her.

Laura recalls: "I wanted to adopt a child since I was eleven years old because I knew people who were adopted and saw the love, bond, and acceptance between their parents and them. **I also saw in the communities around me that there were so many neglected children that just needed stability and daily love.** I thought I could provide that."

Her husband, Brad, saw an 18-year-old young man speak on television, and empathized with his situation; no one had adopted the young man, so he had aged out of the system with no family to rely upon. The young man was struggling to stay positive, and Brad felt brokenhearted. **Brad knew that he, too, had a calling to adopt a child and make a difference in someone's life.**

Laura and Brad have since adopted one of the children that they have fostered, and are in the process of adopting a two-year-old who they are currently fostering. As you can see in the photos, this smiling family wears matching pajamas and radiates love.

People like Laura and Brad remind us of the incredible impact that two caring people can have on the life trajectories of the children they foster or adopt. **Foster parents lay the foundation for hope when they build safe, caring families for vulnerable children.**



“The mental health crisis for children in the United States is one of the most pressing issues we face as a nation. It demands our attention, resources, and action to ensure that every child has the support they need to thrive.”

– Senator Chris Murphy, United States Senator from Connecticut

In recent years, the United States has been faced with a national emergency in relation to adolescent mental health. Studies have shown that depression, anxiety, and suicide have increased, which has been made worse by the effects of the COVID-19 pandemic. **Suicide has become the second-leading cause of death among young Americans between the ages of 10 and 14.**

One of the goals of Children’s Bureau is to assist children and their families to improving their mental health with a focus on eliminating psychiatric conditions, improving family relations, assisting children in being successful in all areas of their lives, particularly their school communities, and helping children feel positive about themselves. Our behavioral health professionals accomplish these goals in several ways, for example:

- 1 Providing our clients access to appropriate care
- 2 Ensuring our clients are satisfied with the level of care provided
- 3 Increasing our overall functioning to meet the urgent needs of children/youths in crisis
- 4 Doing whatever possible to decrease hospitalizations

One out of six children in the United States between the ages of 2-8 have been diagnosed with a mental, behavioral, or developmental disorder. **In recent years, we have seen a significant increase of anxiety in our children.** It is estimated by the World Health Organization (WHO) that 3.6% of 10-14 year-olds and 4.6% of 15-19 year-olds experience an anxiety disorder. **Depression is estimated to occur among 1.1% of adolescents aged 10-14 years, and 2.8% of 15-19-year-olds.**

Our data indicates that between the years 2021-2022:

- 4,181 children have been served at one of our Children’s Bureau sites

- 11,925 total families and clients have been served
- 39% of clients have graduated
- 1,321 services are offered through Evidence-Based Programs
- Most of our referrals are for children between the ages of 6-12 which reached more than 1,500 clients
- The Latinx community continues to be the largest population served

Children’s Bureau takes a comprehensive approach to healing children and their families who have experienced a traumatic event. The agency partners with parents, caregivers, and families and utilizes a family therapy system for the health and well-being of the child. Our clinical staff make sure to engage with the children’s caregiver as a partner in problem-solving. **All child therapy treatment plans are uniquely customized** to meet the specific needs of the child and family.

This is done by **offering a wide variety of culturally competent treatment options** which suit each individual and their mental health needs. The options range from early intervention services to mental health evaluations, individual and family therapy, group therapy, medication support, and assistance with community services and resources. Most support plans are offered in-home and virtually to improve access to all. From individual counseling to art therapy sessions, our clinical staff are committed to providing the proper care and treatment that works best for our children and families. **Our agency believes that each child is entitled to a thorough mental health assessment.** During this process, the client and family work towards meeting their goals and feedback is solicited from the therapist throughout the course of treatment.

Furthermore, **Children’s Bureau practices a trauma-informed, resilience-oriented care approach to minimize re-traumatization** and support overall success.



Brenda's Story

The behavioral health crisis in our society is very real. Everyday, Children's Bureau works with various county departments including the Department of Mental Health and Department of Children & Family Services (DCFS) to best meet the behavioral health needs of children and their families. **Most clients are referred for one of two reasons: the first, to assist with securing a placement, and the second, to assist families with reunification orders by the court.**



We often are tasked with very critical situations, just like Brenda's, a teenager who was referred to our Wraparound Team. Brenda's biological mother had been accused of being physically abusive on more than one occasion, which resulted in Brenda being placed in the foster care system. The experience caused **Brenda to develop severe anxiety and paranoia** which likely had **been caused by unresolved past traumas**. Over time, Brenda began displaying troubling behavior that included drinking alcohol, skipping class, and staying out past her curfew. This led our team to develop a **plan to provide behavioral health services two to three times weekly to educate her on how to verbalize feelings of frustration, disagreement, and anger**. The team also assisted Brenda with identifying and utilizing

preferred coping skills and exploring triggers to help Brenda understand how environmental stressors impact her physiological, mental/emotional state, and overall health.

The priority of **our Wraparound team is to collaborate with foster parents, biological families, DCFS, and schools**, to help children and youth meet behavioral health goals. It is common for caseworkers to also encourage biological families to build and refine their skills in parenting, communication, and trauma, with the understanding that this is necessary in order for DCFS to place the youth back in their care.

Once Brenda came of age, the team assisted her with locating reputable transitional housing. The team also educated her on the importance of saving money, being more financially independent, and ultimately opening a savings account. We also found a way for Brenda to obtain help with transportation so that she could visit her biological siblings who lived 20 miles away.

Our Wraparound team has continued to assess and monitor Brenda, linking her to appropriate community referrals such as an affordable gym, public transportation, and assistance with college applications. **Brenda's caregiver was also connected to a Parent Partner who provided support and education on parenting skills, setting boundaries, and setting age-appropriate consequences.** A Parent Partner is a parent who has lived experience with child welfare that serves as a role model, coach and advocate to a family.

Thanks to the Wraparound program's comprehensive approach, Brenda's hard work is paying off. She has a good relationship with her foster family, graduated early from high school and is enrolled in junior college. Brenda was also promoted to a lead position at her job. **She is currently supported through Children's Bureau's outpatient department** that provides guidance and resources when needed.

TIROC – The Lifesource of DEI

“ Resilience is based on compassion for ourselves as well as compassion for others.”

– Sharon Salzberg

The experience of trauma is undeniably widespread. It affects the clients served by Children’s Bureau, our staff who serve them and how the agency functions. In 2019, Children’s Bureau was selected by the National Council for Behavioral Health to be part of the **Trauma-informed, Resilience-oriented Care Learning Community** to discover and implement how best to develop and maintain an organizational culture of healing and care.

Trauma-informed, resilience-oriented care (TIROC) is an organizational culture, structure and treatment framework built on understanding, recognizing and responding to all kinds of trauma. TIROC asks not, “What’s wrong with you?” but, “What happened to you?” and “What’s strong with you?”

At Children’s Bureau, TIROC and DEI (Diversity, Equity and Inclusion) strategies work together to create a continual learning, caring and inclusive movement that includes both the clinical and non-clinical staff. In FY 2022, we

focused on the organizational implementation of this movement that included the following milestones:

- Each morning since the pandemic began, Children’s Bureau’s CEO sends an **email to staff that is informative, inspirational and supportive** of the daily work needed to move the mission forward.
- **Mindfulness activities** are now a regular part of meetings. Activities include breathing and stretching techniques that help staff to mentally prepare to focus and contribute.
- 8 core implementation team members met monthly to track the progress of goals to **communicate, educate and activate** participation agency-wide.
- 9 TIROC Champions were selected from across the agency to foster **peer-to-peer learning** about the movement and its role in everyone’s job.
- 17 employees participated in a virtual graduation ceremony recognizing their efforts in embedding TIROC values in their daily work such as **creating safe workspaces and using strength-based language** in communicating with client families.
- **Shared our TIROC knowledge and experience** at the California Alliance for Children & Families Annual Conference.

Guided by the talented team of Chief Program Officer Corina Casco, Senior Director of Foster Care & Adoption Leslie Oropeza, Senior Director of Prevention Joe Gallardo and Director of Strategy & Innovation Laura Campaña, the TIROC movement is another example of Children’s Bureau’s innovative spirit in action. We know that resiliency is key to family and community well-being. We know that caring for each other and ourselves is a priority. Children’s Bureau is deeply committed to furthering this important framework that benefits us all and this work is already continuing to grow in 2023.



Joe Gallardo
Senior Director
of Prevention

Leslie Oropeza
Senior Director of
Foster Care
& Adoption

Corina Casco
Chief Program Officer

Irma Gomez
Director of Quality
Improvement &
Training, Mental Health

Laura Campaña
Director of
Strategy & Innovation



Belonging. Excellence. Diversity.

“Belonging in the workplace is about creating a community where everyone is empowered to contribute and feel valued.”

– Sundar Pichai, CEO of Google

Belonging at work matters. For our employees, it acknowledges that we treasure their authentic selves and lets them know that what they do holds meaning and purpose. Our teams either directly see every aspect of what happens to vulnerable children or they actively support those who are on the frontline. **Working for a philanthropic organization can often be challenging, but our teams' commitment and professionalism rise above to make a difference in the lives of children and their families.**

A key priority at Children's Bureau is celebrating the extraordinary achievements and accomplishments of our staff's collective and individual wins whenever possible. One of our favorite annual events is the All-Staff Appreciation & Gratitude Week Celebration. In 2022, a record number of 40 employees and people leaders were highlighted for exemplary service, innovation, resilience, and going the extra mile. Additionally, Staff Engagement Surveys were conducted multiple times throughout the year that provided an effective way to hear directly about concerns, suggestions, and thoughts. Staff also championed each other by voting for top-peer relationships that proudly recognized 20 employees specifically for being great examples of the spirit of the work that we do.

Additionally, **we launched CB Flex 2 Work which aligned our work purpose and inclusivity to work site preference.** This flexible approach fostered a more engaged, more committed workforce that now solves for the post-pandemic issues that many organizations find themselves faced with on returning to the physical workplace. **Our staff and their people leaders have created truly innovative ways to work with each other** and those we serve in

meaningful environments both virtual and physical. *CB Flex 2 Work* continues to evolve and is helping to define what the future of work at Children's Bureau can be.

In 2022, **Children's Bureau employed 462 team members that spanned Los Angeles and Orange Counties.** As a human services organization, connection is crucial to our success. **We continued to create a variety of opportunities to unite as one Children's Bureau.** We created *Spring Flings* and *Summer Madness* events where teams could meet safely in person at their nearby Children's Bureau office for a site tour and lunch. Over 125 of our staff and their teams participated while enjoying newfound camaraderie, and for many, it was the first time to visit a Children's Bureau office. We also continued to host remote engagement events weekly that included trivia games, yoga and meditation, wellness challenges, paint and sip events, and even several book clubs.



The result of Belonging is excellence. As part of our five-year goal, we committed to elevating our People Services impact in a myriad of ways. By continuing to push the envelope in many areas, such as learning and development, employee engagement and diversity, equity and inclusion, we created a Center of Excellence mindset for our employees that continues to raise the bar on service delivery and furthering our culture of belonging. Despite the ongoing pandemic, 2022 proved to showcase the fruits of this investment as the agency was globally, nationally, and locally recognized as follows:

- **4,500+ collective training hours logged** by employees for courses taken via Children’s Bureau University and/or external profession-related webinars and workshops
- **Top 100 Places to Work in Los Angeles** by the Los Angeles Business Journal
- **Top 66 Best Internal Universities** by American Training and Development Association (2nd year in a row)
- **12th Best Place to Work** in Southern California by Best Places to Work

Valuing Diversity, Equity, and Inclusion principles fosters creativity, fresh perspectives, and understanding. We continued to intentionally examine our organizational population across all dimensions of diversity, practicing active engagement to include everyone and integrating equitable practices into every aspect of our workplace. Highlights of this work included:

- **2022 Top DEI Non-Profit in Los Angeles** by the Los Angeles Business Journal
- **DEI Board Committee continued to seek diversity** in its roster of directors and trustees
- **Diverse Executive Leadership Team:** 80% female; 60% BIPOC; and 20% LGBTQIA and a multi-cultural employee population

Overall, Children’s Bureau’s success in 2022 continued to be grounded in its ongoing commitment to hone and improve its employee experience. Led by an award-winning team of Chief People & Diversity Kymberly Garrett, Associate Director of Operations Ignacio Plascencia, Associate Director of Employee Experience Ani Melkumyan and Senior Manager of Learning Experience Melvin Valentine, the organization’s focus on its employees continues to foster a workplace environment where everyone feels welcome and important.



Laying a Foundation for Hope

“ If we are to teach real peace in this world, and if we are to carry on a real war against war, we shall have to begin with the children.”

– Mahatma Gandhi, Indian political and spiritual leader

The wonderful thing about Children’s Bureau is that we look at the world through the lens of children—especially those we deem vulnerable. Our efforts are devoted to creating child resilience because we care about their well-being. We want children to play, read books, and make their dreams soar.

This is why we are reshaping how we interact with you—our dedicated donors. **We have created new opportunities for you to help us lay a foundation for hope. We are planning to launch Build Hope: An Annual Campaign to Create Child Resiliency in 2023** to make real the initiatives put forth by our Board of Directors in the 2021-2025 Strategic Plan. Much of our work in fiscal year 2022 was devoted to hiring and training dedicated philanthropy professionals to create the infrastructure to fund our agency’s commitment to providing primary prevention.



Young Professionals Children’s Bureau Los Angeles board members gathered at a holiday mixer at the home of Kara Ahmanson (center).

We invite you to join our new Partners in Hope and Children’s Circle philanthropic programs. They are designed to provide information and engagement opportunities for individuals and organizations who want to invest in our innovative child- and family-centered mission. Take advantage of:

- **Invitations to Hope Talks**—moderated panel discussions on child welfare thought leadership.
- Compelling stories in **Partners Perspective** and **Children’s Advocate** newsletters.
- **Signature events**—President’s Invitational Golf Tournament, Walk for Child Welfare, Festival of the Common Bowl—all designed to fund primary prevention.
- **Dedicated philanthropy relationship portfolio managers** to help you tour our facilities, learn more about the mission, and create meaningful connections.

We thank you for laying a foundation for hope now. **With your help, and the support of our Board of Trustees, we raised \$4.73 million in private philanthropy in 2021-2022.** Despite challenges with the pandemic, we were able to reschedule the 2021 President’s Invitational Golf Tournament (PI) to Fall 2021, raising \$448,485 which was a historic high. In May of 2022, with the addition of Mallets & Tea, we exceeded those results again, generating \$477,923. Thanks to the generosity of our funders, we secured over \$1.86 MM in institutional giving to support our operations. We also received two generous capital pledges totaling \$2 MM to fund the new Palmdale FRC Hub.

All we need now are more people like you—those who know we must begin with the children.



In 2022, total donors in the United States dropped by seven percent but overall fundraising was up by 6.2% due to the generosity of major donors. This trend has been consistent over the past several years with declines in small donor segments and decreased special event fundraising due to pandemic shutdowns. **Children’s Bureau’s long-term financial sustainability rests in making connections with individuals who can make a significant investment in our cause while seeking institutional giving to help endow the agency.**

We hired a new Chief Philanthropy Officer, Monica Lee Copeland, to help create a culture of philanthropy that engages volunteers in peer-to-peer fundraising. Director of Individual Giving Yvette Herrera has been engaged to open our doors to the \$15 million megagift market. Director of Operations Paulina Jones is improving efficiencies and infrastructure to support the

Build Hope campaign. Associate Director of Digital Fundraising Will Cooper is tapping into the \$150 million of “digital-centric” donors. Associate Director of Institutional Giving Isabel Galbraith is continuing to make strides with funders.



Will Cooper
Associate Director of
Digital Fundraising

Isabel Galbraith
Director of
Institutional Giving

Monica Lee Copeland
Chief Philanthropy Officer

Paulina Jones
Director of Operations

Yvette Herrera
Director of
Individual Giving

Igniting Our Advocacy & Brand

“Children are the living messages we send to a time we will not see. Let us advocate for them in every way possible.”

– Hillary Clinton

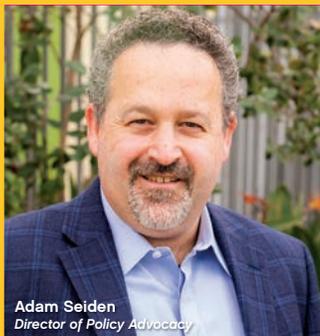
For more than a century, Children’s Bureau has been a pivotal part of the conversation on how to prevent child maltreatment. The agency began as an advocacy group that evolved over the years to meet the needs and issues related to children and parents. With a desire to ignite and formalize these efforts, **the agency’s board of directors put advocacy as a key area of focus in its current five-year strategic plan.** Adam Seiden, director of public policy advocacy & external engagement, was hired to focus on advancing policy advocacy goals and crafting an advocacy program. Key progress made this year included:

- **Developing an Advocacy Plan** to promote government funding and policies that prevent the occurrence of maltreatment while also enhancing organizational power within the child abuse prevention network and increasing recognition of Children’s Bureau as a leading voice in the field
- **Developing a Government Relations Workplan** to influence and increase awareness among key stakeholders
- **Providing policy presentations to community groups** including monthly reports to leaders from the dozen Child Abuse Prevention Councils that operate throughout Los Angeles County
- **Playing a statewide leadership role** in the nearly successful push asking California to invest in true primary prevention by funding Family Resource Centers
- **Recruiting additional staff managers** to participate in policy advocacy event

We continued to be **involved with and lead numerous city, county and state groups and initiatives** that promote child abuse prevention as a solution to well-being. We have leadership roles in the Los Angeles County Association of Community Human Services and the statewide California Alliance of Children & Families Services, to name a few.

These initiatives and activities are making a real difference in bringing prevention to the forefront. Our voice is being heard, and there is a new kind of momentum that is taking shape on local, state, and national levels that’s exciting and promising for the well-being of children, families, and communities across this country.

At the **core of the strategic plan’s success is brand awareness.** Work to simplify how to explain what we do began with revising the agency’s mission and vision in the previous strategic plan but more needed to be done. In FY 2021, **experts were hired to revamp the agency’s brand communications** to be simple, compelling and bold. This **year-long endeavor**, led by Susan Wirth, Children’s Bureau’s senior director of marketing & communications, is **inclusive with various groups of the agency’s board, staff, and community members** involved along the way. We are taking our time and being thoughtful every step of the way. This will be a huge change for the organization and one that we hope will reflect who we are today and for years to come. Watch for our progress in 2023.



Adam Seiden
Director of Policy Advocacy



Susan Wirth
Senior Director of
Marketing & Communications



Children’s Bureau President & CEO Ron Brown (left) joins officials from public, private and philanthropic organizations at a ribbon-cutting ceremony for the Antelope Valley Community Family Resource Center.



Financial & Administrative Overview

Coming out of the pandemic, **Children's Bureau is financially strong and well-positioned for growth and expansion in the future.** COVID relief funding received through the Paycheck Protection Program, and Provider Relief Funds helped to shore up our reserves and we are grateful that we continue to be able to provide much-needed services to our community. This funding was a one-time boost, therefore, private philanthropy is needed now more than ever to keep our programming thriving and growing.

Private philanthropy is essential to the mission of Children's Bureau, as our hard work on preventing child abuse, not just treating those children already in the child welfare system, is not well funded by our government grants. We need private dollars to truly make a difference in child, family and community well-being that reaches for generations to come.

Thankfully our donors continue to see the importance of prevention. **Research has shown that one dollar invested today toward prevention will save society eight to ten dollars in the future.** Increasing the well-being of children and families through improving the social determinants of health, which all our prevention programs are designed to do, will have long-term beneficial outcomes on our communities into the future. We see this in reduced out-of-home placements, greater educational outcomes that advance the economic realities of our families, and increased family stability that enhances a child's chance to be successful.

Our Boards of Directors and Trustees have been essential partners with us through their guidance and sound business acumen in managing the finances of Children's Bureau. **With total assets of \$50.5M and a positive net worth of \$40.6M, Children's Bureau's FY 22 financial position is strong.** We have raised our lead gift toward the capital campaign on our new Palmdale site and secured New Market Tax Credits to assist in the financing. Our finance team, led by Karen Haglund, has been tireless in looking for funding opportunities and juggling our roughly 35 different government contracts to provide the resources necessary to carry on our programming.

Our Facilities team, led by Rolando Salvador, has made significant strides in managing the construction of the new Palmdale site while maintaining our other thirteen sites throughout Antelope Valley, Metro LA, and Orange County.

Our Information Technology team, led by Reinhardt Masicat, has never slowed down throughout the pandemic. They have tirelessly strengthened our cyber security, enhanced our staff's ability to work remotely, and spearheaded efforts to move our technology into the cloud.

Spearheading all of these efforts with expertise is Chief Financial Officer Gayle Whittemore along with our Finance Committee, chaired by James St. Aubin, and all of the Finance Committee members who have provided thoughtful leadership throughout the year.



Gayle Whittemore
Chief Financial Officer



Karen Haglund
Senior Director of Finance

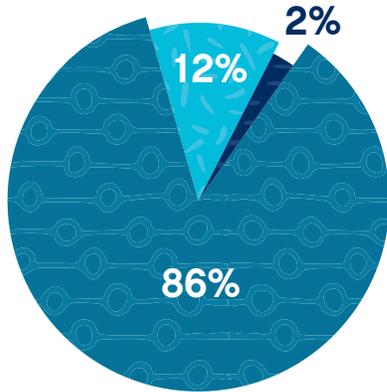


Reinhardt Masicat
Director of Information Technology



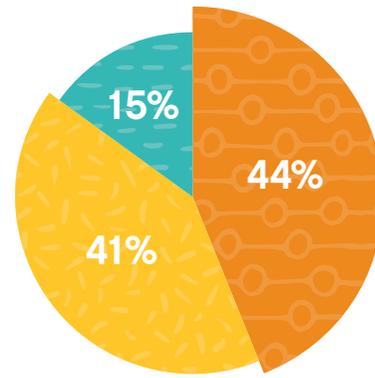
Rolando Salvador
Director of Facilities

Agency Expenses



- Programs & Services
- Administration
- Fundraising

Program Expenses



- Mental Health
- Prevention
- Foster Care & Adoption

FY 21/22

Revenue

Program Support

Government Grants & Contracts	\$ 41,805,565
Private Charitable Support	4,732,900
Contributions In-Kind	857,665

Total Program Support	\$ 47,396,130
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Other Revenue

Investment Loss	\$ (2,866,700)
Rental and Other Income	1,335,534

Total Other Income	\$ (1,531,166)
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Total Income	\$ 45,864,964
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Expenses

Programs and Services

Mental Health	\$ 17,482,684
Prevention	16,378,815
Family Foster Care & Adoption	5,986,211

Total Programs and Services	\$ 39,847,710
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Support Services

Management & General	\$ 5,155,543
Fundraising	1,099,301

Total Support Services	\$ 6,254,844
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Total Expenses	\$ 46,102,544
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Change in Net Assets	\$ (237,590)
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Children's Bureau audited financial statements are available all4kids.org/about-us/facts-and-figures



You Bring Hope - Honor Roll

“Philanthropy is not a love of humanity in the abstract; it is a recognition of the fact that every human being is entitled to a chance in life.”

– Robert Kennedy

This honor roll reflects individual, corporate and foundation gifts that supported our prevention work in fiscal year 2021-2022. We are deeply appreciative and inspired by your hopeful generosity.

We appreciate the generosity of our **Funders in Hope**, institutions and corporations that want to ensure that vulnerable children and families thrive.

Funders in Hope

Benefactor Partners (\$250,000.00+)

Ballmer Group
California Community Foundation
Doris Duke Charitable Foundation
Goldman Sachs Philanthropy Fund
Tikun Olam Foundation

Protector Partners (\$50,000.00+)

The Atlas Family Foundation
The Capital Group Companies Charitable Foundation
The Carl & Roberta Deutsch Foundation
Catholic Community Foundation
The Crean Foundation
The Ralph M. Parsons Foundation

Defender Partners (\$5,000.00+)

Anonymous Donors (3)
Arnold and Mabel Beckman Foundation
California Community Foundation

Disneyland Resort
George Hoag Family Foundation
In-N-Out Burger Foundation
The Lawrence Foundation
The Louis L. Borick Foundation
Morgan Stanley Investment Banking Division
The Morrison & Foerster Foundation
Pacific Life Foundation
Therese Plunkett Foundation
Union Bank
Union Bank Foundation
Wilbur May Foundation
Carl E. Wynn Foundation

We are deeply grateful for all of the individual donors who support our mission personally or through their businesses and Donor Advised Funds. Thank you, **Partners in Hope** donors.

Partners in Hope

Pinnacle Partners (\$25,000.00+)

Mrs. Lara Ladd
Mr. and Mrs. Charles Marquis
Mr. and Mrs. Gene Stein/
Tikun Olam Foundation



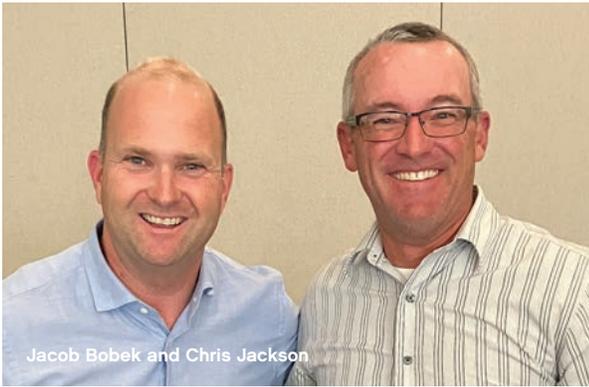
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