

children'sbureau



# expression OF CARE

2018 ANNUAL REPORT

This is what I give.
I give an *expression of care* every day to each child, to help him realize that he is unique.

- FRED ROGERS





Dear Friends,

Everything you do for Children's Bureau is an **expression of care** that helps to move our mission forward. Our 114th year of protecting vulnerable children was filled with bold decisions, new adventures and big dreams. What we are doing is not easy. We know that child abuse is directly connected to many of today's social ills yet a majority of child welfare services are provided after child maltreatment has occurred. Very little is given toward front-end efforts.

Child well-being can only be accomplished with **strong families and communities**. This is the heart of primary prevention. As you'll read in this report, our successes illustrate that what we're doing is incredibly effective and broad-reaching. Your support empowered thousands of at-risk families to overcome their circumstances and created positive changes.

I'm often asked for first steps to prevent child abuse. While there are many, I start with two simple words: hello neighbor. Entertainer Fred Rogers used this approach in the opening of every show to **connect with children in a sincere and caring way**. A generation of children resonated with that message and we're working to do the same for the next generation.

You are an important part of the story to prevent child abuse.

Thank you for believing in Children's Bureau and for allowing us to give children the encouragement and opportunity to thrive. We invite you to help widen this circle of compassion by sharing our good work with others.

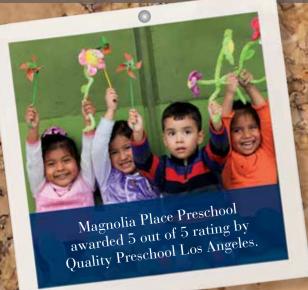
With deep appreciation,

Ronald E. Brown, Ph.D.

President & CEO

# moments that MATTERED

Child abuse and neglect affects over 1 million children every year and costs our nation \$220 million every day. This number will only continue to rise as time goes on but there is hope. Children's Bureau remained a trusted leader, partner and collaborator in turning around this unnecessary suffering through primary prevention. Here are 12 moments that mattered this year in our efforts to strengthen vulnerable families and communities.



CSQ

C-Suite Quarterly Magazine selected Children's Bureau for its 2017 Philanthropy 100 List.



First 5 LA awards a grant for Best Start Regional Support Networks in Antelope Valley.



Awarded a \$6 million contract from the Los Angeles County Department of Mental Health to provide outpatient services in Long Beach.

Our dedication to
the community and
partnership with
the Department
of Children &
Family Services
was commended by
Los Angeles
County Supervisor
Janice Hahn.



Children's Bureau

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Janua Halm Janua Halm Supervision Founds District



CHAMPIONS FOR CHANGE team partnered with

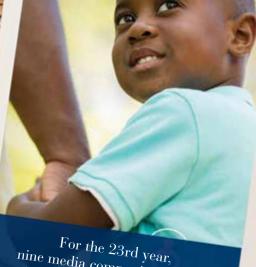
NUMERO UNO MARKETS

around Magnolia Place Family Center to implement

HEALTHY CHECKOUT AISLES

giving residents healthier options.

#### Be the reason he thrives. Foster or Fost-Adopt a Child all4kids.org



For the 23rd year, nine media companies donated outdoor advertising space valued at more than \$1 million.



A \$1 million grant from Orange County Health Care Agency allows us to provide school readiness homevisiting services for children 1-8 years old over the next three years.

First-time funders included
CIBA FOUNDATION,
HOAG MEMORIAL
HOSPITAL PRESBYTERIAN

and

THE MARK HUGHES FOUNDATION.



Selected to participate in
Disney's VoluntEARS
Skills-Based Marathon that
provided a comprehensive RFP for
a new Children's Bureau website.



Partnered with entertainer Ciara and Pandora Jewelry to celebrate Mother's Day with 20 Children's Bureau moms and their kids that included singing, reading and gifts.

# life changing IMPACT

Eighty-six percent of the families served by Children's Bureau are low income. Poverty is often a predictor of child maltreatment, especially child neglect. These children are nearly 56 times more likely to be educationally neglected and over 22 times more likely to be seriously injured...but this doesn't have to happen. Here are a few examples of how your support in the 2017-2018 fiscal year provided 40,000 children and their parents with the knowledge, resources and support needed to thrive and be successful.

60%

of parents surveyed in our
Family Enrichment Program reported
they or other family members read or shared
a book with their child at least 5 days in a
typical week, a trend that continues to improve

500+

parents strengthened social connections, improved understanding of developmental milestones and learned about health and nutrition, giving their children a strong academic start

*122* 

foster-adoptions finalized

303

fathers in Orange County gained skills, knowledge and improved family bonding through **Dads Matter** 

My son was experiencing sad, fearful behavior due to violence in my previous marriage. I was worried about him but thanks to Children's Bureau's family support specialist, he has participated in counseling and is doing better. I received help in many ways and now feel empowered and more confident in how to protect all of my children. I've also taken other classes that helped to improve my parenting knowledge and communication skills.

- FAMILY OASIS RESOURCE CENTER PARENT

100%

of parents surveyed at family resource centers said they would recommend Children's Bureau to other families 59

partner organizations at 91 sites guided 3,470 families on child development and parent education through our NuParent program

4,354

home visits to 500 at-risk families with young children in Orange County in need of parent education and services 600 +

low-income children improved school readiness skills and received developmental and health screenings

97,300

hours of mental health therapy and counseling helped 4,025 children and their families 80

organizations used **FAF Software** throughout the U.S. and Canada, reaching more than **40,000 families**. FAF Software had a **100% client renewal rate** in FY2017-18



# navigating an emotional world MEET AZUCENA

One of the most effective ways for parents to learn about Children's Bureau is through other parents. That's how Azucena heard about Children's Bureau two years ago. At the time, her 18-month-old son, Logan, was limited to only eight vocabulary words. Children's Bureau helped Logan get much-needed occupational therapy and today he is a thriving three-and-a half year old who started school in September. Azucena was interested in other ways to get involved at the family resource center and participated in a variety of classes including health, CPR and self-defense. She also enjoyed the parenting classes.

"Children live in an emotional world and don't communicate like adults," Azucena said. "I found the parenting classes really helpful in expanding my knowledge about child development, what to expect and how to communicate with my son."

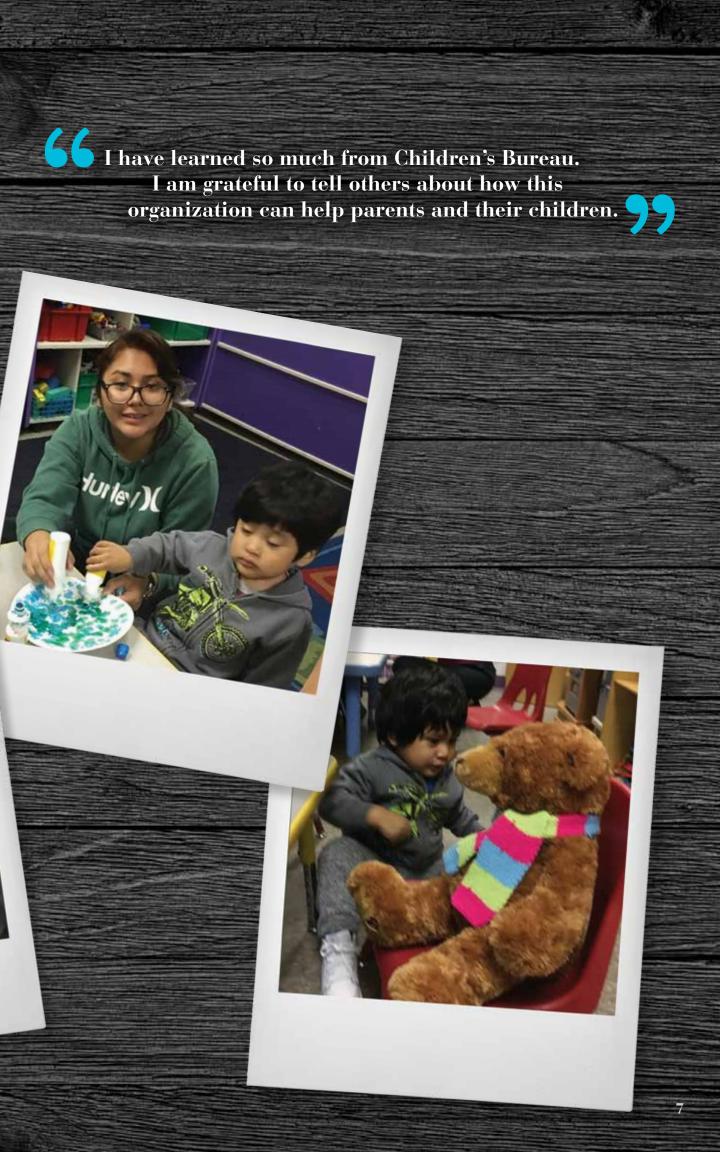
Azucena's enthusiasm for learning prompted Children's Bureau staff to recruit her to the Family Enrichment Community Program to lead other parents with children from birth to age five. Parents voluntarily

undergo a three-month core training covering

areas of child development, leadership, lesson planning and more. Parents also attend monthly workshops and support meetings. Today, Azucena works with 10 families in her community, sharing vital information and resources.

"I have learned so much from Children's Bureau. I am grateful to tell others about how this organization can help parents and their children," said Azucena.





# 10

Magnolia Community Initiative

is now ten years old

70+

network partners with expertise in business, education, nonprofit management, finance and other fields



2,900

doors and spoke with more than

*500* 

residents about completing a biennial community survey that asked questions about community assets, civic engagement, personal and community resilience, belonging, social cohesion and trust



community members attended resident designed dialogues









# authentic community ENGAGEMENT



For Magnolia Community Initiative (MCI), community-level change begins and ends with resident engagement. A partnership of community members and 70+ network partners, with expertise in business, education, nonprofit management, finance and other fields, MCI is now ten years old and getting even better at improving population-level outcomes.

Just this year, MCI staff knocked on over 2,900 doors, speaking with more than 500 residents about completing a biennial community survey that asked questions about community assets, civic engagement, personal and community resilience, belonging, social cohesion and trust. Results were shared with partners and community members at two resident-organized and resident-led community dialogues at the Magnolia Family Center. More than 200 community members combined attended these resident-designed dialogues. Children's Bureau remains deeply committed to the learning of MCI and the hope it brings to impacting communities in a sustainable, scalable manner.

## expression of LEADERSHIP

Children's Bureau is extremely fortunate to benefit from the expertise, resources and support of its directors and trustees. These business and community leaders deeply care about issues surrounding vulnerable children and ensure the organization's vitality. We are proud to report that 100% of Children's Bureau's directors and trustees made a personal financial contribution to the organization in Fiscal Year 2018.

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Children's Bureau's new Advisory Council was launched with 20 former directors, trustees and advocates whose vast collective business acumen and historic knowledge of the agency will be of great resource.

Jody Adair Margie Baum Alan Berkes David Brown Mark Carlin Jim Ford Mike Fourticq, Sr. Chris Frank Linda Garrison Connie Gavin Thomas Hacking Doug Hayes Pete Kelly Mark Lemons Susana Luna David Madison Charlie Marquis Hector Orci Keith Renken Stuart Taylor Hal Washburn

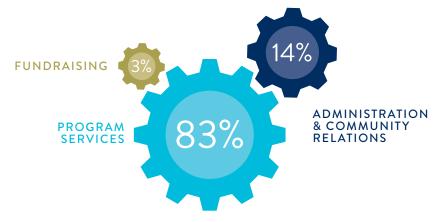
2018 INAUGURAL ADVISORY COUNCIL EVENT



# 2017/18 FINANCIAL OVERVIEW



#### **AGENCY EXPENSES**



#### REVENUE

Program Support Government Grants & Contracts \$ 28,375,043 Private Charitable Support 3,828,096 Contributions In-Kind\* 1,994,949 \$ 34,198,088 Total Program Support Other Revenue Other Income 1,050,767 Investment Income 846,374 Rental and Other Revenue 634,131 Total Other Revenue 2,531,272 Total Revenue \$ 36,729,360

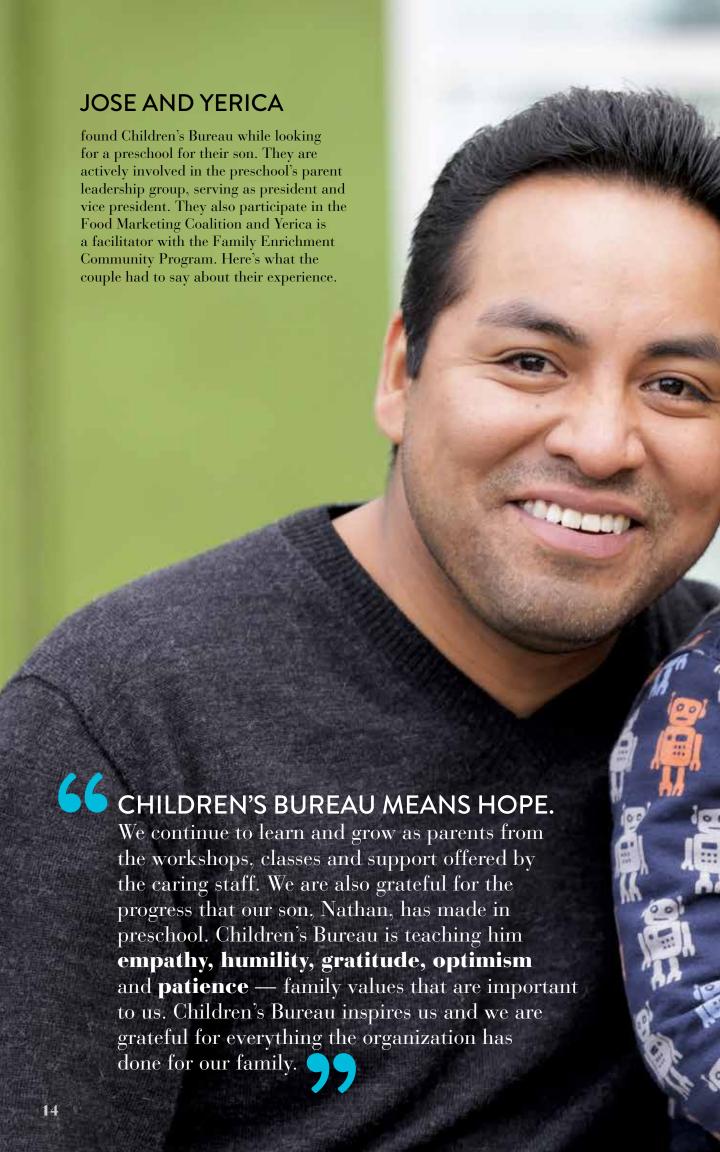
#### **EXPENSES**

Programs and Services Mental Health \$ 11,877,107 11,540,543 Prevention Family Foster Care & Adoption 6,529,144 Total Programs and Services Expenses \$ 29,946,794 Support Services Administration and Community Relations 5,088,026 Fundraising 969,699 \$ 6,057,725 **Total Support Services** \$ 36,004,519 **Total Expenses** Change in Net Assets 724,841

# PROGRAM EXPENSES MENTAL HEALTH SERVICES FAMILY FOSTER CARE & ADOPTION SERVICES



<sup>\*</sup>Donated outdoor awareness campaign and legal services





## the importance of YOU

In celebration of our 114th year, we launched an online campaign called My Reason with a goal of receiving 114 reasons for why you give to Children's Bureau. We were overwhelmed by the positive response and humbled by your expressions of care and dedication to preventing child abuse. Thank you for embracing our cause and helping us to widen our circle of compassion. This honor roll reflects those gifts of \$1,000 or more during the 2017/2018 fiscal year. For a current list of donors, please visit our website at all4kids.org.

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66 The amazing work of Children's Bureau and the impact it has on the local community inspires me to be involved and to be part of an organization that provides opportunities for families and children to better their lives. It offers programs and creates an environment where families and children can thrive.

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66 Investing in our children is perhaps the most important thing we can do. Children's Bureau's commitment and passion to their mission of protecting vulnerable children in our community continues to inspire me — not only as a strong abuse prevention advocate, but as a supporter of the great work they do to promote strong families and ensure that our children thrive.

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<sup>\*</sup>Contributed to the 2017/18 Annual Appeal

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66 When I think about kids who are so vulnerable and have no power to make a change in their lives, I think about Children's Bureau and the critical work they do to protect these kids. - SUSAN FENIGER, CHEF

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The S. Mark Taper Foundation is proud to support the Family Enrichment Program and its message of empowerment for at-risk families. The innovative program gives parents the skills and tools needed to help their children flourish. We're especially impressed by the program's ability to galvanize parents to give back to their community what they've gained from Children's Bureau.

ADRIENNE WITTENBERG EXECUTIVE DIRECTOR AT S. MARK TAPER FOUNDATION

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Child abuse can be prevented and more than 200 of you took action by volunteering at Children's Bureau's events, team fundraisers and young professional networks. This year, those activities along with our generous corporate and foundation partners helped us to



Be a part of the story to prevent child abuse. Learn more and donate at all4kids.org.



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